

Golden Isles

THE MAGAZINE FOR BRUNSWICK, ST. SIMONS, JEKYLL & SEA ISLANDS

2011-12 Rate Sheet



GOLDEN ISLES MAGAZINE DEADLINES AND PUBLICATION DATES

Publication Date	Space Reservation	Final Artwork
January/February	Nov 21st	Dec 3rd
March/April	Jan 23rd	Feb 3rd
May/June	Mar 26th	April 4th
July/August	May 23rd	June 1st
September/October	July 25th	Aug 1st
November/December	Sept 24th	Oct 3rd

All advertisements are printed in full color on elegant satin-finish paper.

Golden Isles Magazine can tailor a full-color advertising program through a variety of rates:

Ad Size	1 Issue	3 Issues	6 Issues
Full Page	\$1,145	\$1,031	\$859
2/3 Page	\$785	\$707	\$589
1/2 Page	\$605	\$545	\$454
1/3 Page	\$410	\$369	\$308
1/4 Page	\$315	\$284	\$236
1/6 Page	\$220	\$198	\$165

Outside Back Cover	\$1,375
Inside Front Cover	\$1,275
Inside Back Cover	\$1,275

To advertise in Golden Isles Magazine,
Call Marketing Consultant

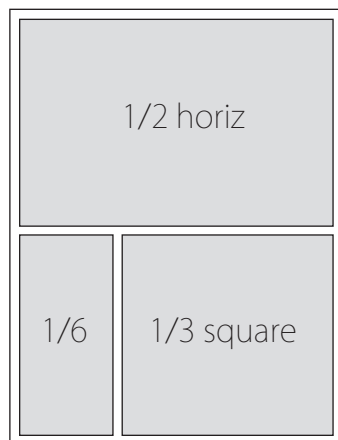
Angel Hobby

at (912) 634-8408

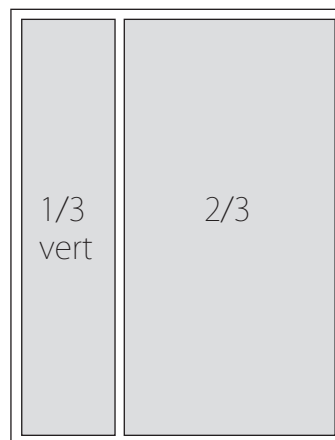
ahobby@goldenislesmagazine.com



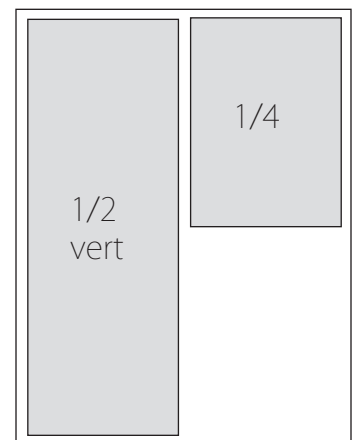
Full page:
trim size: 9x 10.875"
please add 1/4" for bleed.



1/2 horiz: 7.375" x 4.875"
1/3 square: 4.875" x 4.875"
1/6: 2.375" x 4.875"



2/3: 4.875" x 9.875"
1/3: 2.375" x 9.875"



1/2 vert: 3.614" x 9.875"
1/4: 3.614" x 4.875"

Ads should be submitted as electronic files. PDFs and flattened TIFs are the only acceptable formats. High resolution files only. **No Microsoft programs.**

Files may be submitted: (1) on CD (2) email files under 10 MB to snichols@thebrunswicknews.com

(3) FTP Site: <ftp:ftp.bwknews.com> / username: ads@bwknews.com / password: gabrun!