



During the reception, Cross even exchanged her long lace wedding gown for a generously skirted tea-length dress and engaged in a ballroom dance with her new husband.

“You don’t see ballroom dancing much at weddings anymore,” Bass says.

Straton Hall stages 300 special events a year – an average of six weddings per Saturday – and each is tailored to the bride and groom or the host and hostess’s own desires and needs.

“The catch phrase I use (with brides) is, ‘She’s the star of the day and I want it to be all about her,’” says Crickett Brown, event planner.

“It’s about the host of the party or the bride and groom,” Bass adds. “We’re not about selling package A, B, C or D.” ■

